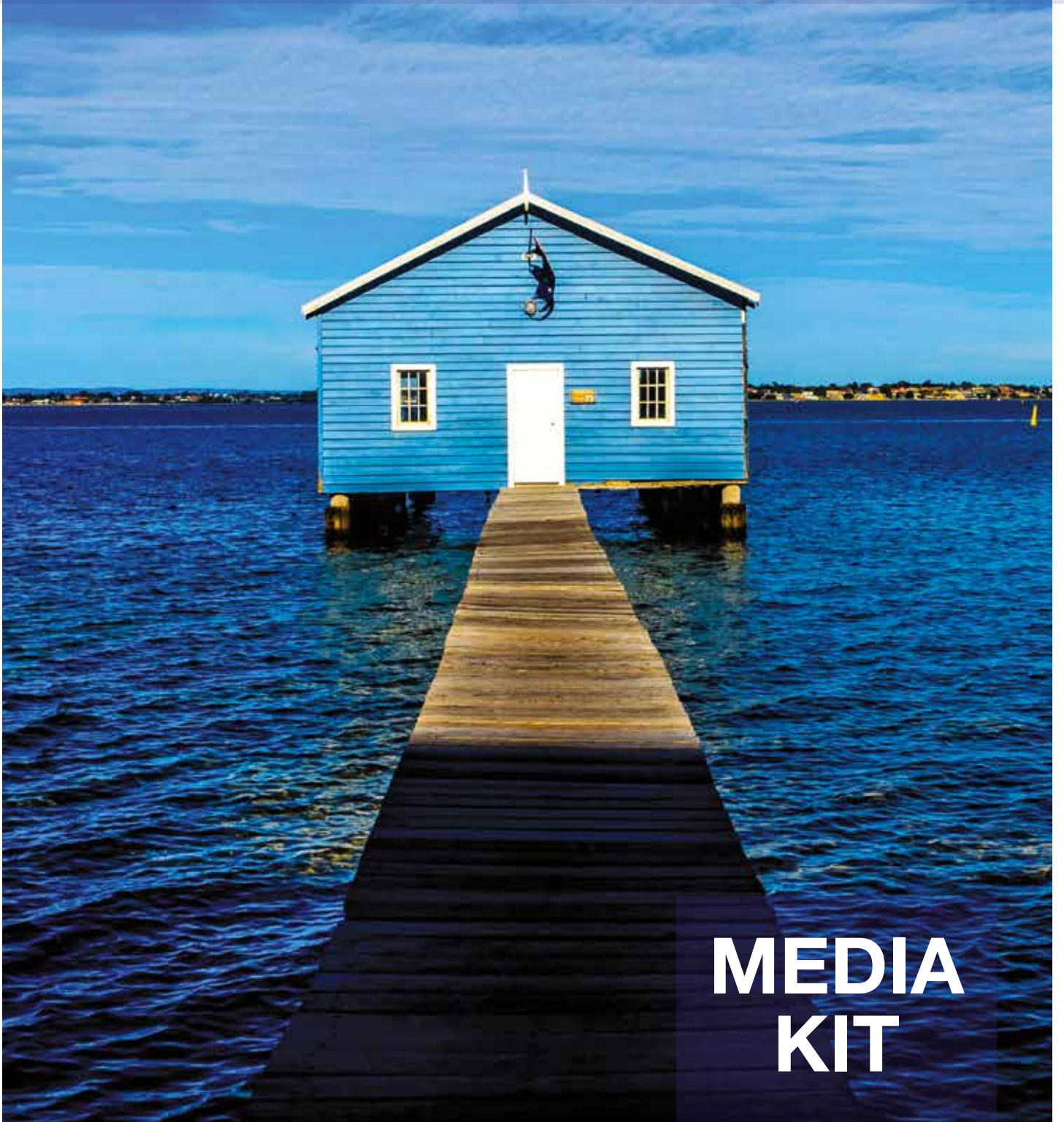


# homes

GUIDE



**MEDIA  
KIT**

## Real Estate Agents FULL PAGE ADVERTISING RATES 2017

<b>CASUAL</b> \$396.00*	<b>6 EDITIONS</b> \$363.00*	<b>12 EDITIONS</b> \$330.00*	<b>48 EDITIONS</b> \$300.00*
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\*All page rates + GST; Agency commissions and costs not included

## 1/4 PAGE PROPERTY SNAPSHOT RATES

<b>CASUAL</b> \$160*	<b>6 EDITIONS</b> \$140*	<b>12 EDITIONS</b> \$125*	<b>48 EDITIONS</b> \$99*
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\*All page rates + GST; Agency commissions and costs not included; Random positioning



**Cycle:** Fortnightly

**Deadlines**

**Bookings:**

Monday/Tuesday

**Copy:**

Tuesdays/Wednesdays

**Final Art Approval:**

Friday 2:30pm

**Finished Material supplied:**

Monday 12noon

**Print Production:**

Monday PM

**Delivery:**

Tuesdays/Wednesdays

**Distribution**

Across Greater NSW

**Readership** of 28,000 +



## REGIONS AND SUBURBS OUTLETS

### ILLAWARRA & SOUTH COAST 83

Helensburg, Thirroul, Woonona, Corrimal, Fairy Meadow, Wollongong, Unanderra, Jambaroo, Oak Flats, Albion Park, Shellharbour, Kiama.

Gerrington, Berry, Nowra, South Nowra, Huskisson, Sanctuary Point.

### NORTH & CENTRAL COAST 31

Woy Woy, Umina, Gosford, Wyong, Charmhaven, Lake Macquarie, Morissett, Valla Beach.

### GREATER WESTERN SYDNEY 242

**Southwest:** Mulgoa, Wallacia, Luddenham, Bringelly, Narellan, Camden, The Oaks, Picton, Tahmoor.

**Hills:** Castle Hill, Baulkham Hills, Beaumont Hills, Bella Vista, Cherrybrook, Crestwood, Kellyville, Kings Langley, Knightsbridge, Norwest, Rouse Hill, Winston Hills

**Hills Rural:** Annangrove, Dural, Galston, Glenorie, Pitt Town, Round Corner

**Blacktown:** Toongabbie, Seven Hills Blacktown, Rooty Hill, Plumpton, Hassall Grove, St Marys

## REGIONS AND SUBURBS OUTLETS

**Hawkesbury:** McGraths Hill, Windsor, Richmond, North Richmond, Kurrajong, Gross Vale

### NEPEAN VALLEY & BLUE MOUNTAINS 48

**Nepean:** Glenmore Park, Cranebrook, Emu Plains, Penrith, Regentville, North Penrith, Mulgoa, Wallacia, Castlereagh, Cambridge Park, Werrington County, Jordan Springs

**Blue Mountains:** Glenbrook, Springwood, Hazelbrook, Katoomba

### CENTRAL WEST 29

Lithgow, Portland, Bathurst, Orange

### MAJOR SHOPPING CENTRES 29

Beaumont Hills; Castle Towers; Cherrybrook; Crestwood; Kings Langley; Knightsbridge Castle Hill; Norwest; Rouse Hill Town Centre; Stanhope Gardens; Stocklands Baulkham Hills; Winston Hills; Westfield Wollongong, Fairy Meadow, Penrith; Narellan, Fig Tree.

### RETAIL 85

McDonald's Restaurants, Bunnings Warehouse, Michel's Coffee Lounges, Coffee Club Restaurants, Gloria Jeans and a range of small retail outlets

## REAL ESTATE – General Specifications

### FULL PAGE

- Finished page size:** 220mm x 300mm (w x h)  
**Bleed:** 3mm on all sides  
**Image area:** Full Page - 200mm x 285mm (w x h)  
 (Margins: Top-5mm / Bottom-10mm / Left-10mm / Right-10mm)  
 Bottom margin allows for folio placement (10mm)

Full Page



1/4 Page Snapshot



### 1/4 FEATURE PROPERTY SNAPSHOT

- Finished size:** 190mm x 54.5mm (w x h)

## PRODUCTION SPECIFICATIONS

### FINISHED ARTWORK – SUPPLIED: [mail@homesguide.com.au](mailto:mail@homesguide.com.au)

- Specifications**
- Print Ready PDF only
  - Please ensure fonts are embedded or outlined (preferred) in PDFs
  - Files must be CMYK
  - Artwork not supplied to specification will be requested to be resupplied
- Please Note: We do not accept Microsoft Publisher files, or files via Quick Cut.

**Artwork Delivery** We accept artwork via email.

### ADVERT REQUIREMENTS FOR US TO DESIGN: [mail@homesguide.com.au](mailto:mail@homesguide.com.au)

- Images**
- JPG, TIF, EPS (jpg preferred)
  - Files must be CMYK
  - Digital Camera images should be at the highest resolution
- Logos** Please supply as Adobe Illustrator EPS
- Text** Microsoft Word, TXT (no formatting or extra tabbing preferred).  
 Please supply typed via email or on disk. Ensure that spellcheck has been applied. All text to be typed in upper and lower case except in cases where uppercase is required.

## PUBLICATION DATES

Issue	Booking & Copy Deadline MONDAY / TUESDAY	Final Art Approval FRIDAY 2:30PM	Finished Material Supplied MONDAY 12 NOON	Publishing Date WEDNESDAYS
128	7-8 August 2017	11 August 2017	14 August 2017	16 August 2017
129	21-22 August 2017	25 August 2017	28 August 2017	30 August 2017
130	4-5 September 2017	8 September 2017	11 September 2017	13 September 2017
131	18-19 September 2017	22 September 2017	25 September 2017	27 September 2017
Public Holiday – Labour Day Monday 2 October 2017				
132	Tuesday 3 October 2017	6 October 2017	9 October 2017	11 October 2017
133	16-17 October 2017	20 October 2017	23 October 2017	25 October 2017
134	30-31 October 2017	3 November 2017	6 November 2017	8 November 2017
135	13-14 November 2017	17 November 2017	20 November 2017	22 November 2017
136	27-28 November 2017	1 December 2017	4 December 2017	6 December 2017
137	11-12 Decemeber 2017	15 December 2017	18 December 2017	20 December 2017

**For more information & bookings – 02 9659 5246  
 or email [mail@homesguide.com.au](mailto:mail@homesguide.com.au)**