

ILLAWARRA & SOUTH COAST

homesguide magazine

lifestyle & real estate – weekly



media kit

Real Estate Agents

ADVERTISING RATES 2017

CASUAL \$396.00*	6 EDITIONS \$363.00*	12 EDITIONS \$330.00*	48 EDITIONS \$300.00*
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*All page rates + GST

PROPERTY SNAPSHOT RATES

CASUAL: **\$160*** | 6 EDITIONS: **\$140***
12 EDITIONS: **\$125*** | 48 EDITIONS: **\$99***

*All Property Snapshot rates + GST



Cycle: Weekly

Deadlines

Bookings:

Fridays

Copy:

Fridays

Finished Material supplied:

Monday

Final Approval:

5pm Monday

Delivery:

Wednesdays

homesguide magazine **specifications**

REAL ESTATE – General Specifications

FULL PAGE

Finished page size:	220mm x 300mm (w x h)
Bleed:	3mm on all sides
Image area:	Full Page - 200mm x 285mm (w x h) (Margins: Top-5mm / Bottom-10mm / Left-10mm / Right-10mm) Bottom margin allows for folio placement (10mm)

HALF PAGE

Artwork size:	200mm(wide) x 141mm(height)
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PRODUCTION SPECIFICATIONS

FINISHED ARTWORK:

Specifications

- Print Ready PDF only
- Please ensure fonts are embedded or outlined (preferred) in PDFs
- Files must be CMYK
- Artwork not supplied to specification will be requested to be resupplied
- Please Note: We do not accept Microsoft Publisher files

Artwork Delivery

We accept artwork via email.

ADVERT REQUIREMENTS:

Images

- JPG, TIF, EPS (jpg preferred)
- Files must be CMYK
- Digital Camera images should be at the highest resolution

Logos

Please supply as Adobe Illustrator EPS

Text

- Microsoft Word, TXT (no formatting or extra tabbing preferred).
- Please supply typed via email or on disk. Ensure that spellcheck has been applied. All text to be typed in upper and lower case except in cases where uppercase is required.

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